

Terms and Conditions

DATA PROTECTION

The information given when you become a member will be retained by Lorgan Technologies Ltd. on behalf of BWG Foods. Lorgan Technologies trade as Payback Loyalty Systems and are the registered data controller operating the EUROSPAR SuperEasy Rewards scheme. This information as well as details of the amount and description of purchases made using the Rewards Tag, together with some analysis of such purchases will also be retained.

We may from time to time send you information, including offers of goods & services and competitions, from us or others which we think you may find of interest.

We may conduct customer research from time to time to help us offer all customers the service they want. Therefore, we may wish to contact you for further details.

THE SCHEME:

1. The promoter of the EUROSPAR SuperEasy Rewards scheme in the Republic of Ireland is BWG Foods, Greenhills Road, Walkinstown, Dublin 12.
2. Your Rewards Tag must be given to the cashier when making a purchase, in order for the points to be accumulated by you. Points cannot be allocated once the sale has been completed.
3. One point will be awarded for every €1 spent in-store. You can redeem your points at 10 times the value with our selected Reward Partners. To redeem your points in this way register with us on www.eurospar.ie. You can also redeem your points against your shopping in-store. For example 1000 points is equal to €100 when used with our reward partners and is equal to €10 against your shopping in-store.
4. The promoter may vary the points collection period and the redemption period of points. Points will be deducted for the value for any refund given.
5. You will be able to collect points in the EUROSPAR store in which you first apply for membership. Points are not collectable across the EUROSPAR store network.
6. Points cannot be earned in respect of purchase of tobacco products, phone top ups, phone cards, lottery, lottery win, scratch cards, baby formula, vending machine purchases, gift vouchers and saving stamps. Other products may be excluded at the discretion of the promoter or operation of law.
7. The promoter reserves the right to reject any tag if it deems, in its sole discretion, that it has been forged or otherwise tampered with.

8. To join the EUROSPAR SuperEasy Rewards scheme, you need to be 18 years of age or older.
9. Your EUROSPAR SuperEasy Rewards scheme tag is the property of the promoter and it must be surrendered if so requested.
10. The promoter may refuse to issue a membership tag and it reserves the right to terminate or alter the EUROSPAR SuperEasy Rewards scheme without prior notice. The promoter's decision shall be final and binding in all matters regarding the EUROSPAR SuperEasy Rewards scheme.
11. Your EUROSPAR SuperEasy Rewards scheme tag is not a credit, payment or cheque guarantee card.
12. If you have not made any purchases during a period of 6 months, you may be eliminated from the scheme. You may rejoin the scheme at any time. At your written request, your name can be removed from EUROSPAR SuperEasy Rewards scheme.
13. SuperEasy Rewards is available from 12th April 2010 at participating stores.
14. Images shown in materials published for EUROSPAR SuperEasy Rewards are for illustration purposes only.
15. If you register on-line up to May 9th you will be awarded with €50 worth of Reward Vouchers that you can redeem against any of our Reward Partners. This launch offer is only available up to May 9th 2010.

The EUROSPAR SuperEasy Rewards Scheme, BWG Foods, Greenhills Road, Walkinstown, Dublin 12.